## The Victory Christian Fellowship: A Mother Megachurch that Daughtered Multi-Site Megachurches

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## Introduction

This study analyzes the historical development of various megachurches in the Philippines with special reference to Victory Christian Fellowship (VCF) and how VCF engages its Christian witness in the business hub centers of Metro Manila. We used an extensive review of literature, series of field visits, and interviews of its leadership to investigate what makes a megachurch mega and how they replicate themselves as a megachurch in the metropolitan cities. This study presents qualitative evidences of the secrets of their growth manifested in the historical evolution, model of discipleship, belief and culture, leadership development, social engagement, and passion for global missions. We assert that Christian individuals attending megachurches are shaped and energized to act in the public sphere due to the strengthening and enhancement of their deep-seated belief system and moral values. Affirming the findings of Hong that megachurches enhance individual inner meaning that boosts the private and public morality of individuals (Hong 2000, 106), megachurches like VCF will continue to attract religious individuals because they offer a new form of Christian spiritual capital that contributes to the overall well-being and happiness of an individual. Furthermore, megachurches like VCF also provide knowledge, networks and technology, public spaces to translate that spiritual capital for civic engagement, and the production of the common good. Because it increases volunteerism and engagement of faith in public life, VCF mobilizes their congregants to increasingly participate in the global mission of Jesus.